

CCI INTERNATIONAL ENGAGEMENT AND GROWTH CONFERENCE



Chamber of Commerce
and Industry WA



Perth USAsia Centre

TUESDAY, 29 MAY 2018

PROGRAM

8.40am - 9.10am	OPEN AND WELCOME
KEYNOTE SESSION 1 9.00am – 9.30am	THE CHANGING TRADE LANDSCAPE OF THE INDO-PACIFIC Taeho Bark, Former Minister for Trade of the Korean Government, Asan Institute for Policy Studies
PANEL SESSION 1 9.30am – 10.30am	THE INDO-PACIFIC: A NEW REGIONAL LANDSCAPE FOR AUSTRALIAN BUSINESSES Moderated by Gordon Flake, CEO, Perth USAsia Centre <ul style="list-style-type: none">Stephen Smith, Former Minister for Defence and Minister for Foreign Affairs, Perth USAsia CentreJeffrey Wilson, Head of Research, Perth USAsia Centre
10.30am – 11.00am	MORNING TEA
PANEL SESSION 2 11.00am – 12.30pm	GETTING TO KNOW GOVERNMENT: TRADE SUPPORT SERVICES IN WA Moderated by Darren Levy, TradeStart Adviser, CCIWA <ul style="list-style-type: none">Anita Ratcliffe, State Director SME – WA, Export Finance and Insurance CorporationJane Caforio, State Director, AustradeSheryl Frame, Entrepreneur's Program Advisor, AusIndustryLiam O'Connell, Trade and Industry Development, Industry and Economic Development team, DPIRDDavid McCulloch, General Manager, International Education, Trade & Investment, JTSI
12.30pm – 1.30pm	LUNCH BREAK
KEYNOTE SESSION 2 1.30pm – 2.00pm	FROM VERTICAL TO HORIZONTAL: NEW MARKET ENTRY STRATEGY Frank Lavin, CEO, Export Now, Former US Under-Secretary of Commerce for International Trade; Former US Ambassador to Singapore
KEYNOTE SESSION 3 2.00pm – 2.30pm	TBC
PANEL SESSION 3 2.30pm – 3.30pm	EXPLORING STRATEGIES FOR SME INTERNATIONALISATION PANEL DISCUSSION Moderated by Deidre Willmott, former CEO, CCI
3.30pm – 3.45pm	AFTERNOON TEA
KEYNOTE SESSION 4 3.45pm – 4.30pm	TBC
4.30pm – 4.45pm	VOTE OF THANKS AND CLOSE