

Snap Lockdown Business Impact Survey

SNAPSHOT – APRIL 2021

To identify the impacts of the recent three-day snap lockdown and subsequent four-day transitional period on WA businesses, the Chamber of Commerce and Industry WA (CCIWA) has developed a rapid-fire survey of the WA business community. The survey opened on Wednesday 28 April and quickly recorded 351 responses.

For all questions, results are available at the industry level and by business size. These results have not all been included in the snapshot. Requests for these data will be considered on a case-by-case basis.

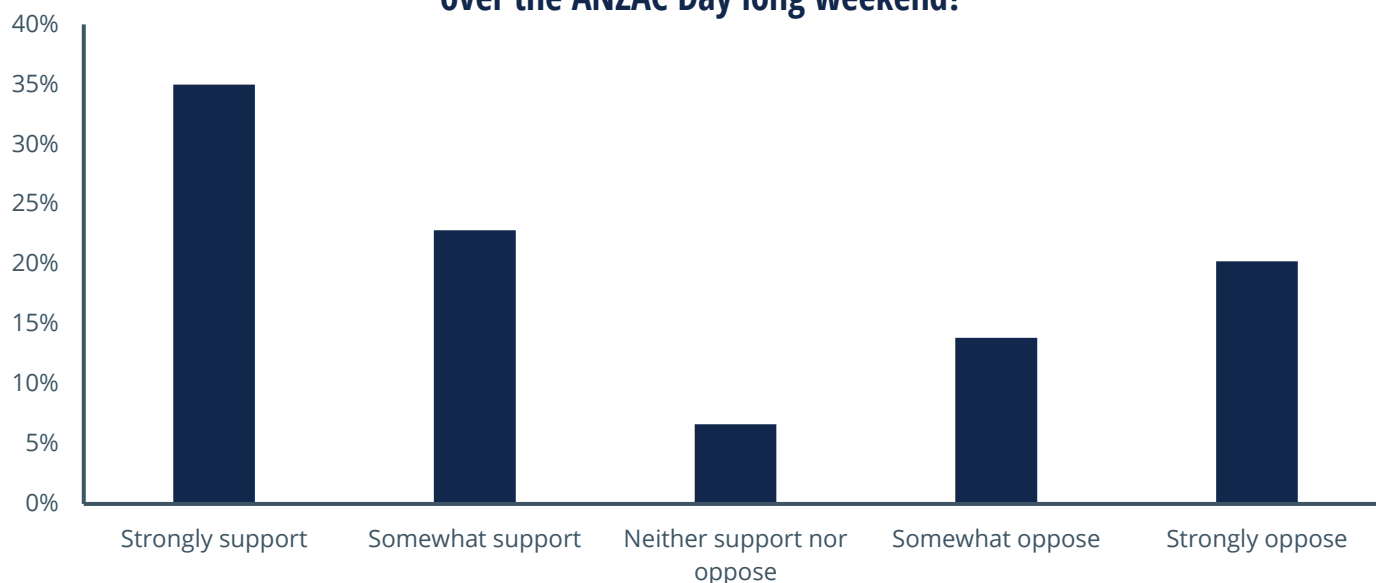
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Headline Results

LEVEL OF SUPPORT FOR THE RECENT LOCKDOWN

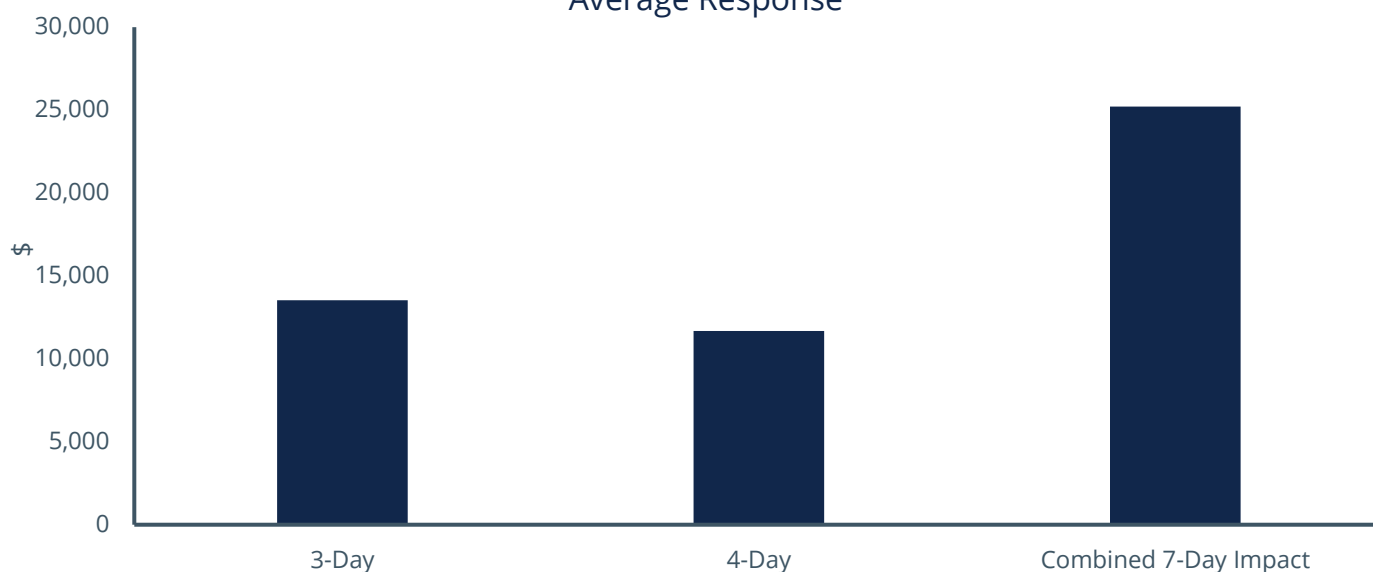
To what extent does your business support the three-day snap lockdown over the ANZAC Day long weekend?



COST OF THE LOCKDOWN

Please provide your best estimate (\$) of the total costs borne by your business over the three-day lockdown period and the subsequent four-day period with partial restrictions

Average Response

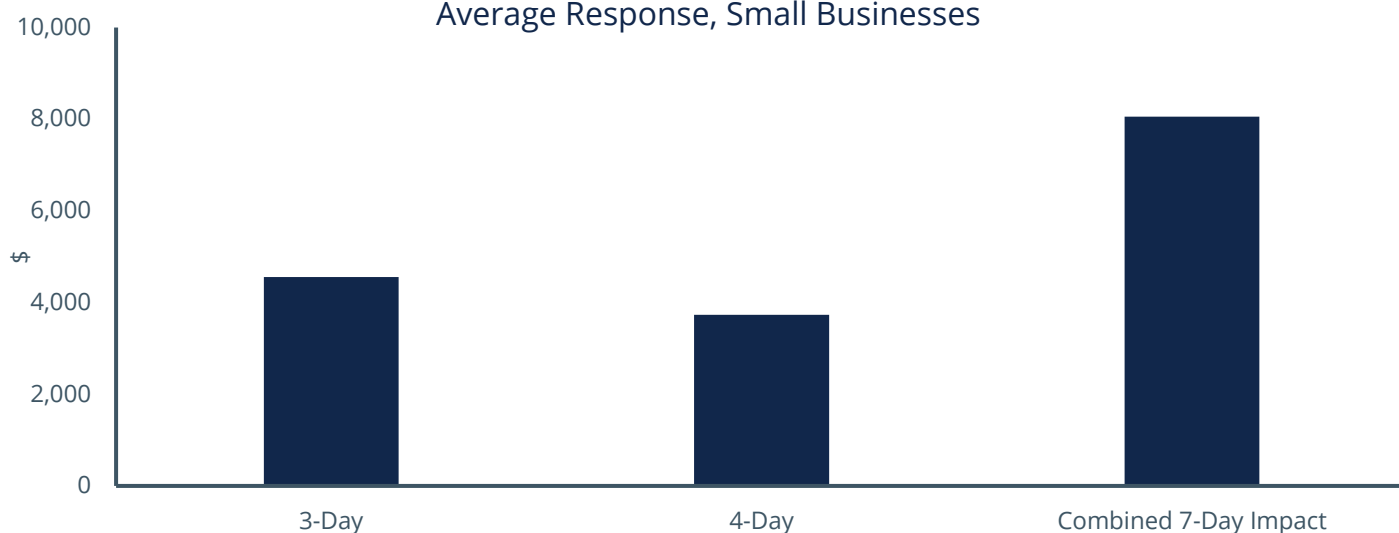


These figures suggest the total costs borne by WA businesses across just the seven days amount to around \$170 million. This figure was arrived at by applying the median costs incurred within each sector, by the number of employing businesses for that sector in the Perth and Peel regions. The estimate also accounts for the expected recovery of losses in each sector.

Cost of the Lockdown – Small Businesses (1-10 Employee)

Please provide your best estimate (\$) of the total costs borne by your business over the three-day lockdown period and the subsequent four-day period with partial restrictions

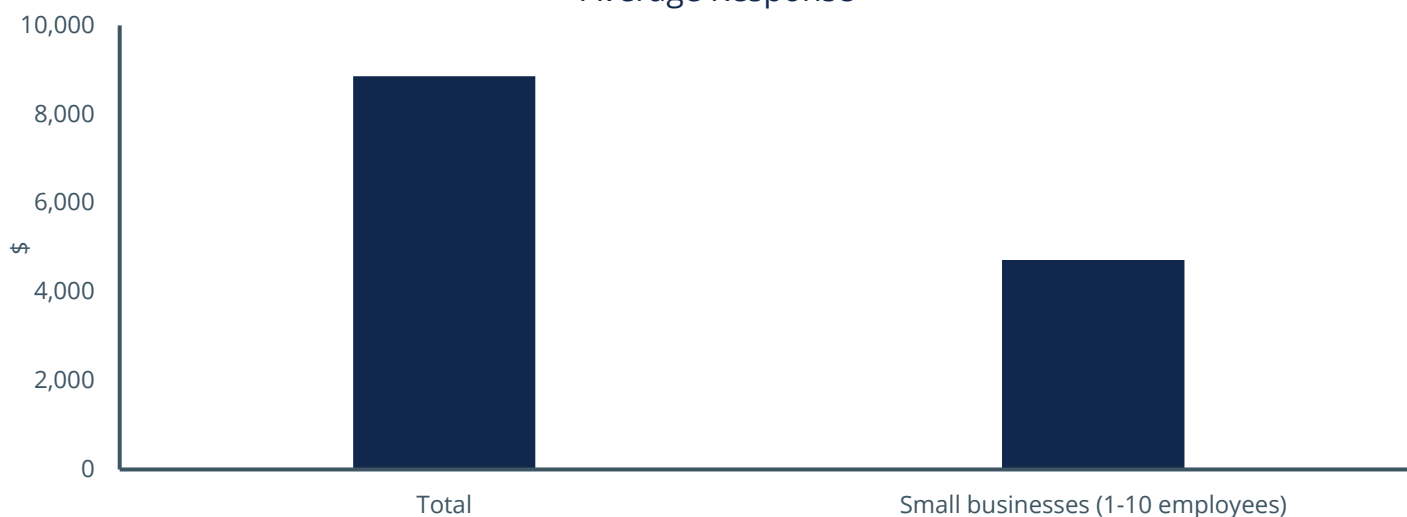
Average Response, Small Businesses



COMPENSATION

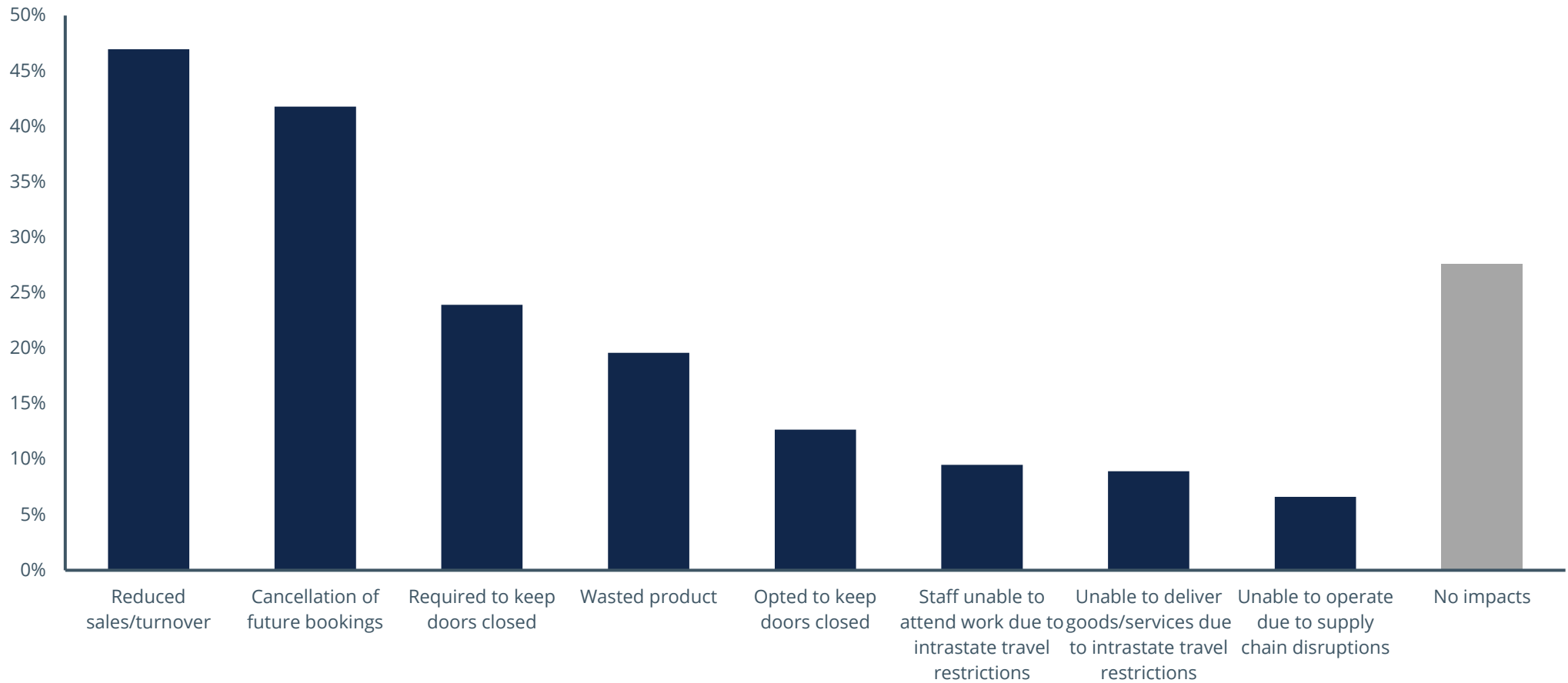
What is a fair amount of compensation (\$) to cover the three-day lockdown period over the ANZAC Day long weekend and subsequent four-days with partial restrictions?

Average Response

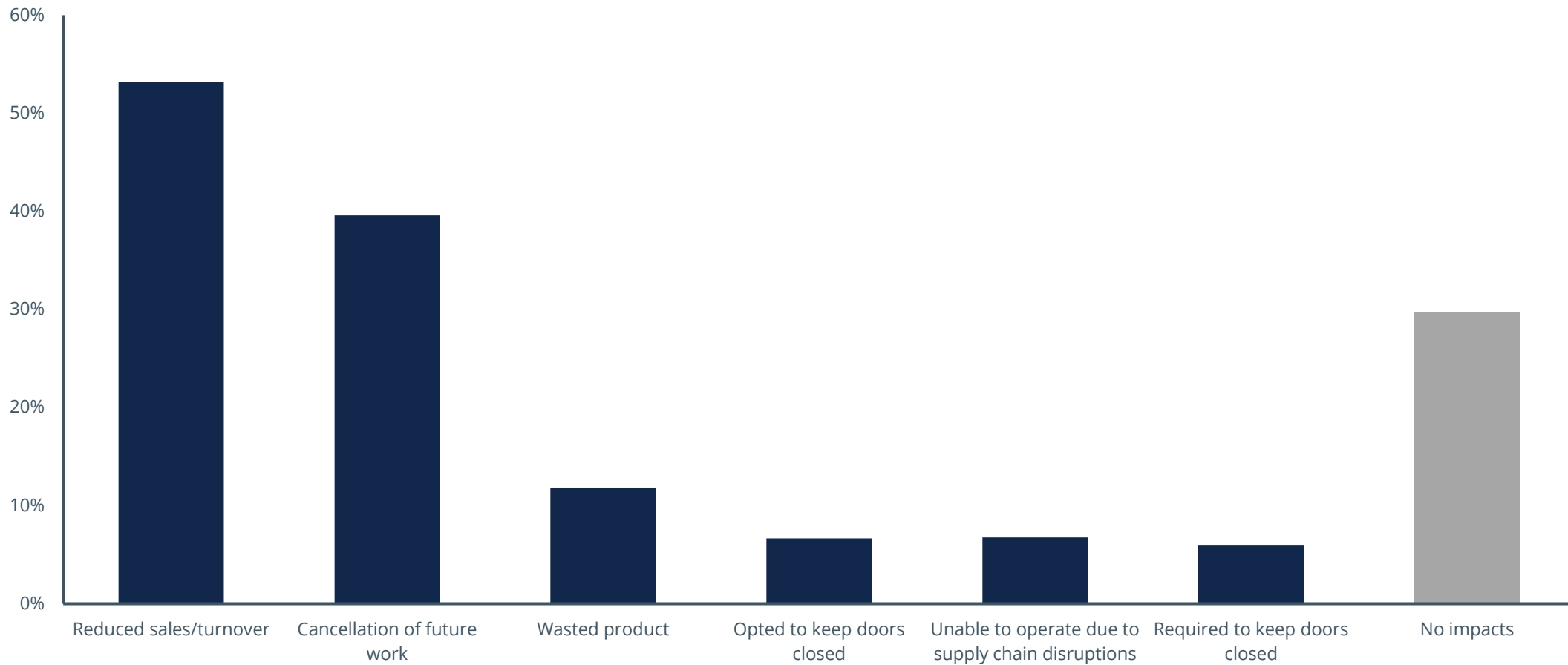


BUSINESS IMPACTS

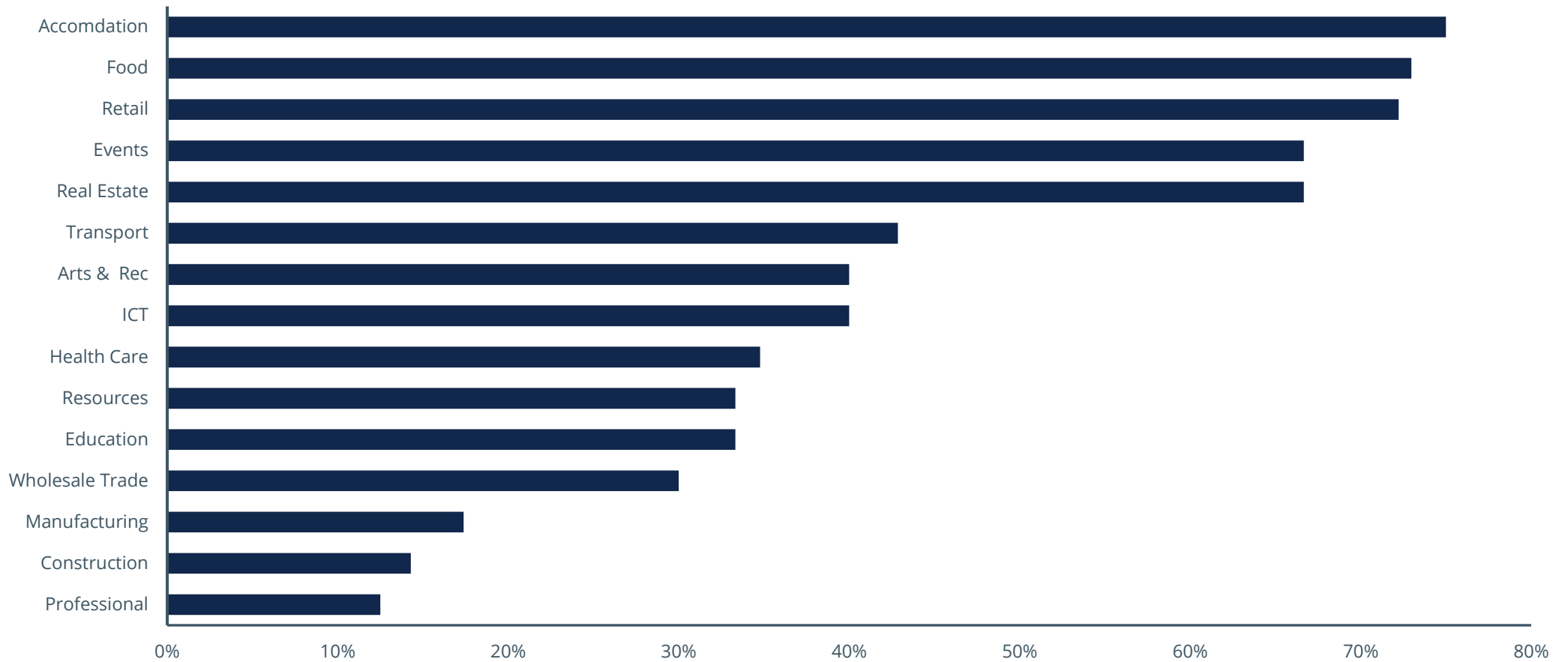
Which of the following did your business experience over the three-day lockdown period over the ANZAC Day long weekend?



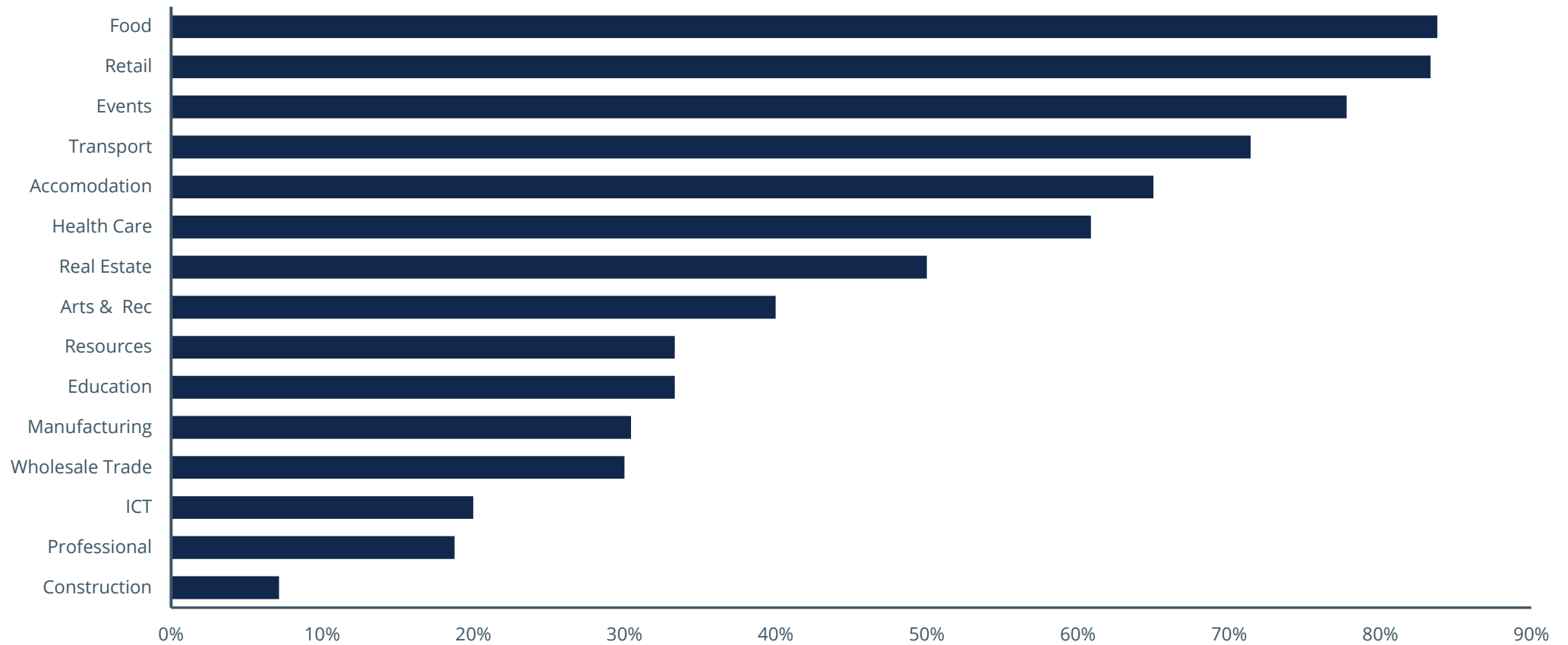
Which of the following is your business experiencing during the four-day transitional period with partial restrictions?



Proportion that experienced reduced sales/turnover Three-day lockdown period

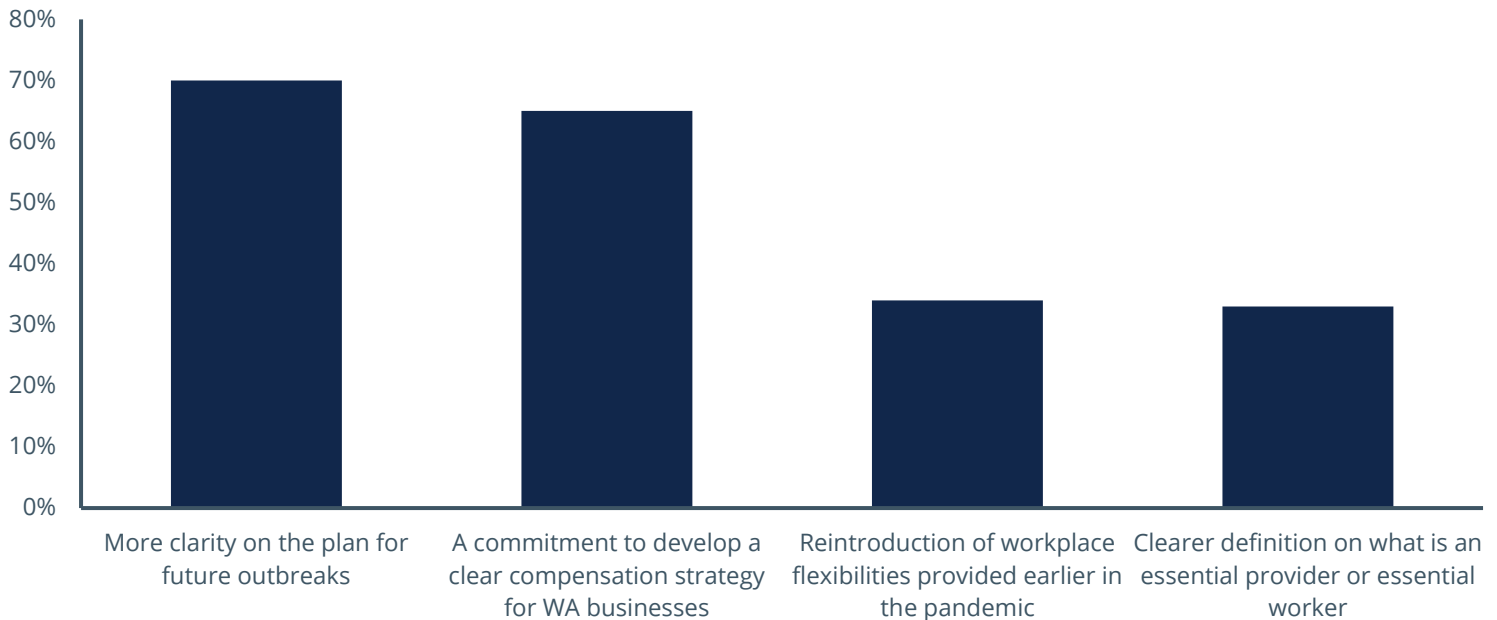


Proportion experienced reduced sales/turnover Four-day transitional period



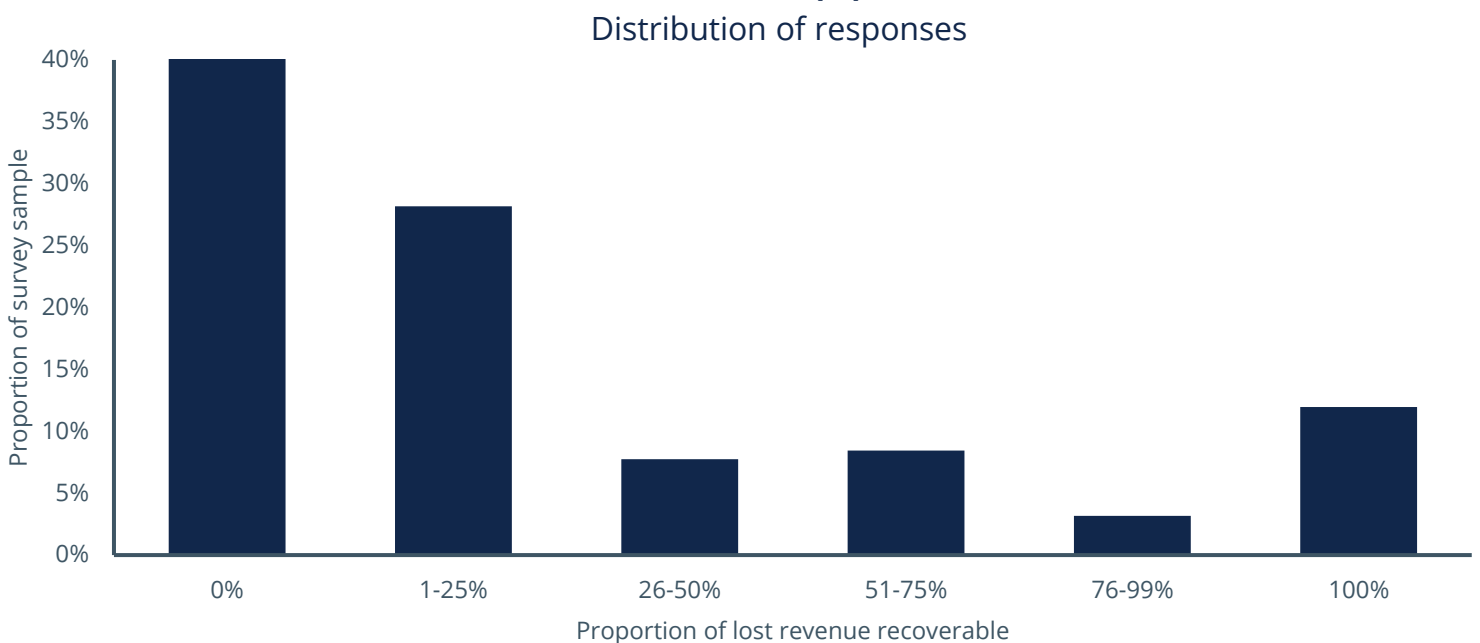
GOVERNMENT POLICY – FUTURE OUTBREAKS

What would you like to see from government going forward?

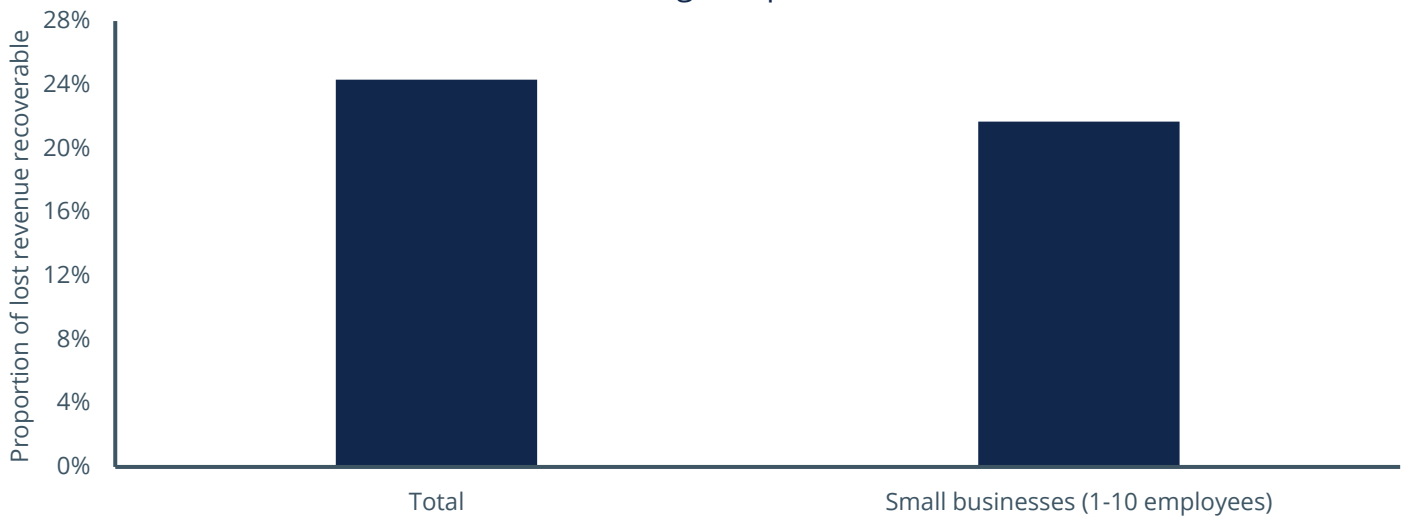


COST RECOVERY

Does your business expect to make up any of the revenue losses incurred when restrictions ease? Please indicate the proportion of lost revenue you expect to recover (%)



Does your business expect to make up any of the revenue losses incurred when restrictions ease? Please indicate the proportion of lost revenue you expect to recover (%)
Average response



Does your business expect to make up any of the revenue losses incurred when restrictions ease? Please indicate the proportion of lost revenue you expect to recover (%)
Average response, by industry

