

# Impacts of the Snap Lockdown on Business — Rapid-fire Survey

## SNAPSHOT – JULY 2021

To identify the impacts of the four-day snap lockdown on WA businesses, the Chamber of Commerce and Industry WA (CCIWA) has developed a rapid-fire survey of the WA business community. The survey opened on Wednesday 30 June and in quick time recorded 458 responses.

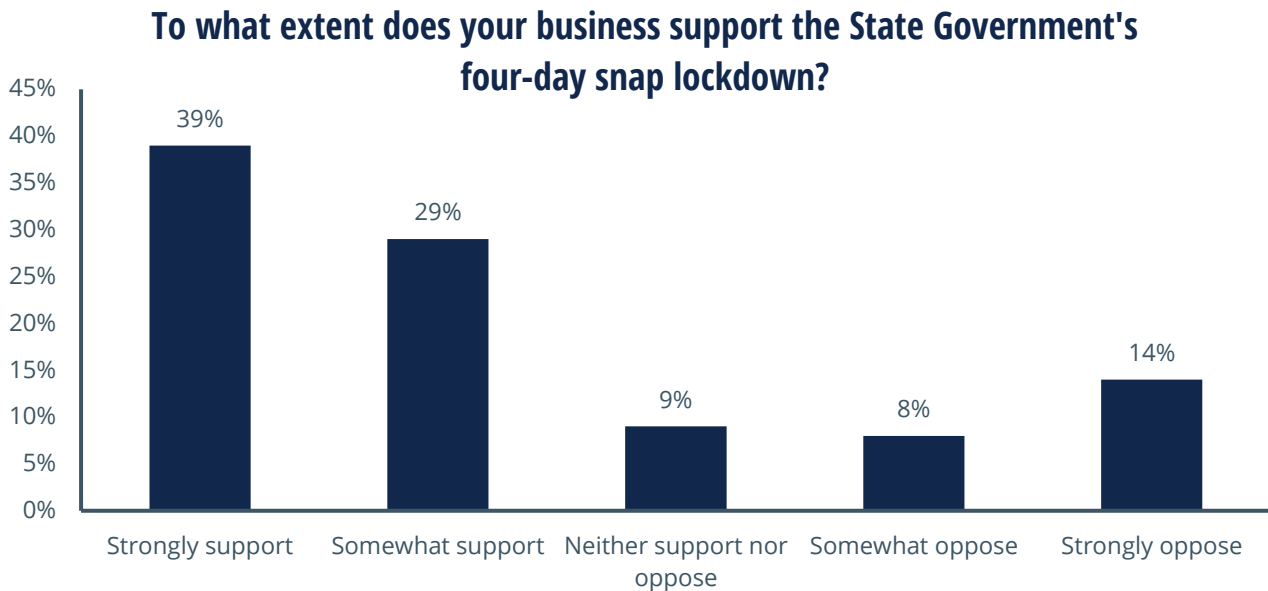
For all questions, results are available at the industry level, region and by business size, however not all of these results have been included in this summary document.

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## Headline Results

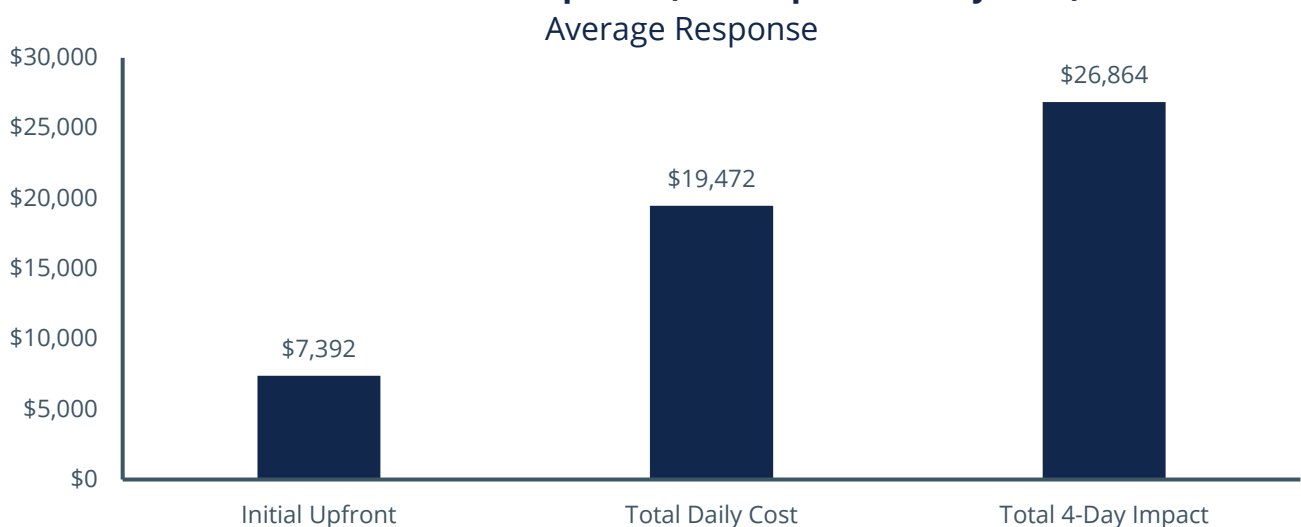
### LEVEL OF SUPPORT FOR THE RECENT LOCKDOWN



Business support for the lockdown is higher than it was for the April lockdown. While 58% of respondents to the April lockdown survey either strongly or somewhat supported the lockdown, this figure has risen to 68%.

### COST OF THE LOCKDOWN\*

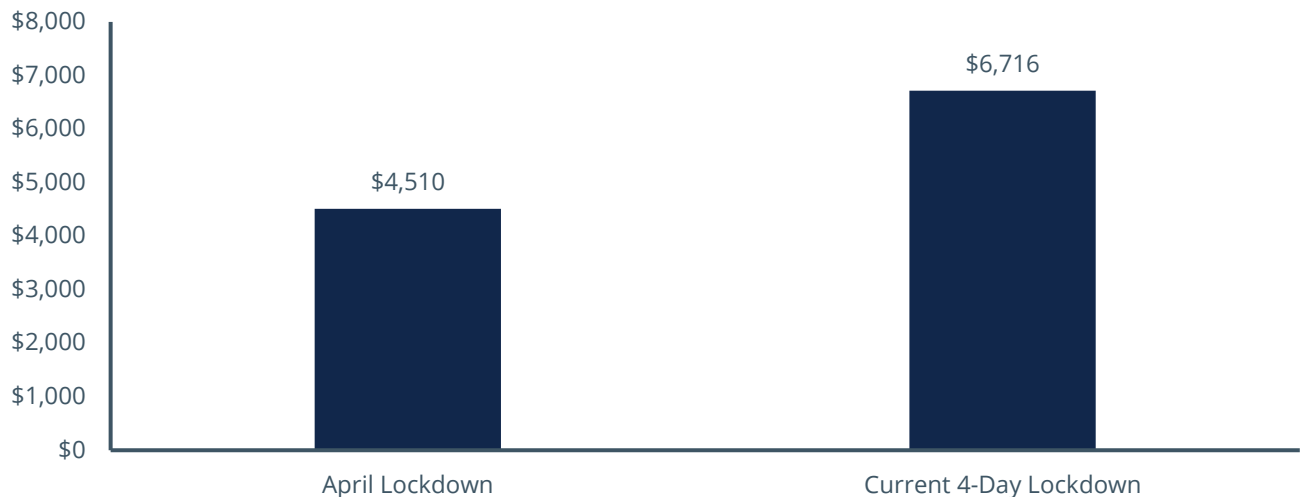
**Provide your best estimate (\$) of the total costs borne by your business over the lockdown period (initial upfront + daily costs)**



*Total daily cost = average daily cost \* 4.*

## Lockdown comparison - daily costs

Average per day impact



*\*Businesses that reported an upfront or daily cost of >\$99,000 were treated as outliers and excluded from the sample. These figures include upfront costs like product wastage.*

All up, these figures suggest the total costs borne by WA businesses across the four days amount to around \$200 million. This figure was arrived at by applying the median costs incurred within each sector, by the number of employing businesses that were affected by the lockdown for that sector in the Perth and Peel regions (businesses impacted in the regions are therefore not included in these estimates). The estimate also accounts for the expected recovery of losses in each sector once restrictions ease, and the expected offset in overhead costs (both reported below). As such, it is a conservative estimate.

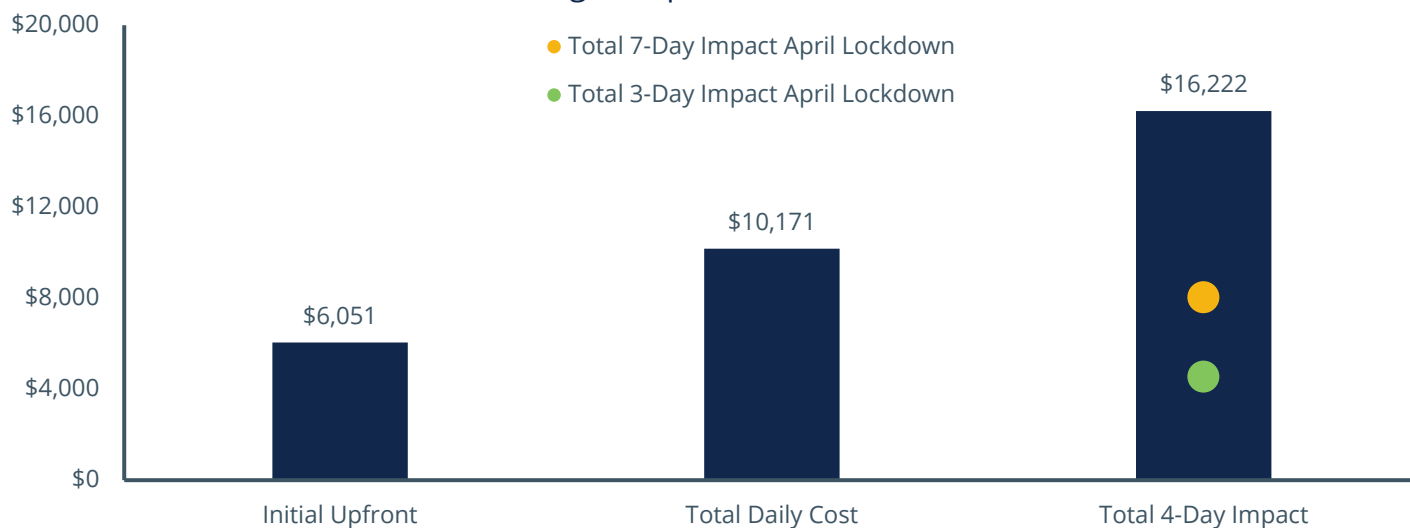
The above estimate only accounts for the four days of full-lockdown — it does not account for subsequent restrictions. Once the upcoming three-day interim restrictions period is accounted for, the total costs are estimated to be around \$245 million. This figure was derived by adjusting the total costs of the four-day transitional period in April to three days (as both sets of COVID-19 restrictions are comparable). However, as the current three-day interim period falls over a weekend, the estimate has been adjusted further to reflect the industries most likely to be affected over the next three days – such as retail, accommodation, food and arts & recreation.

On average, the daily costs incurred by local WA businesses during the current lockdown far exceed those sustained throughout the April lockdown. For many businesses, this reflects the imposition of lockdown restrictions during the working week when they would usually remain open (rather than over the long weekend).

Cost of the Lockdown – Small Businesses (1-10 Employees)

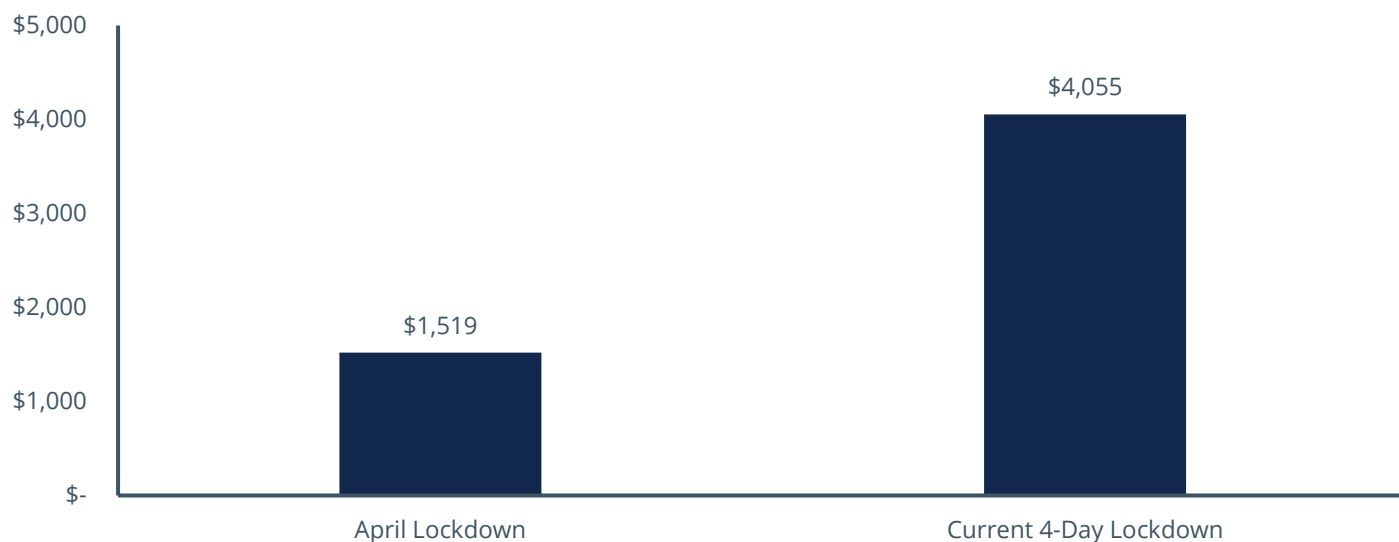
**Please provide your best estimate (\$) of the total costs borne by your business over the 4 day lockdown period (initial upfront + daily costs)**

Average Response, Small Businesses



**Lockdown comparison - daily costs**

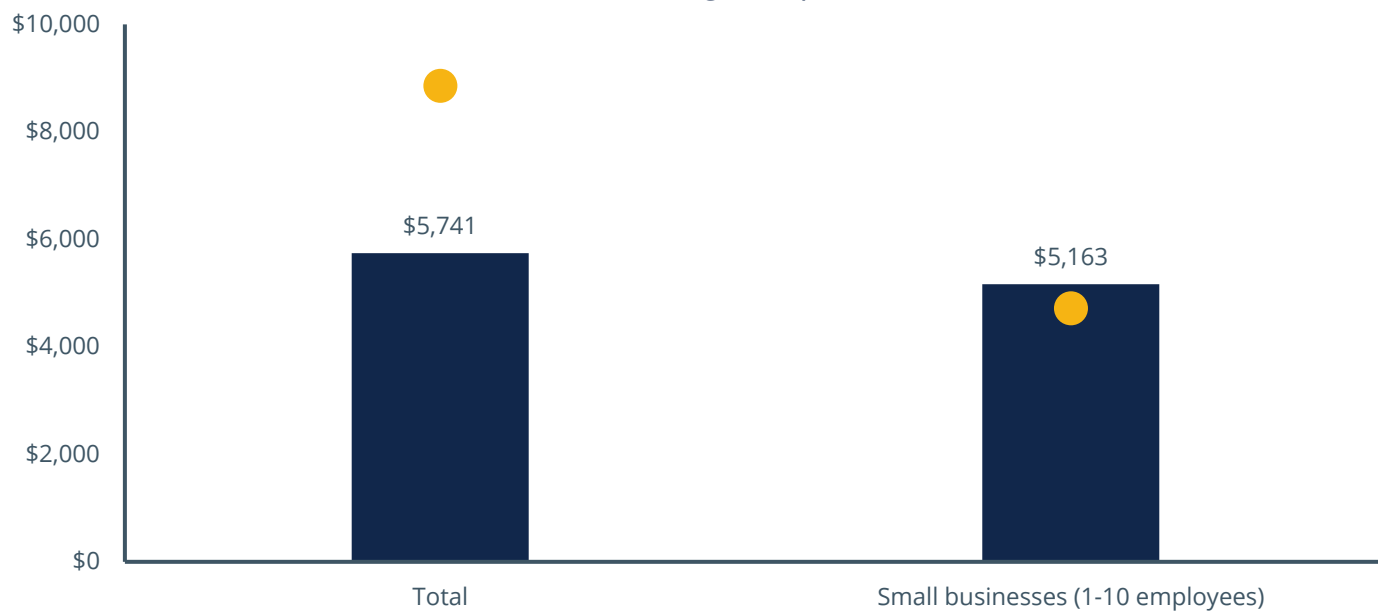
Average per day impact, Small Businesses



## COMPENSATION

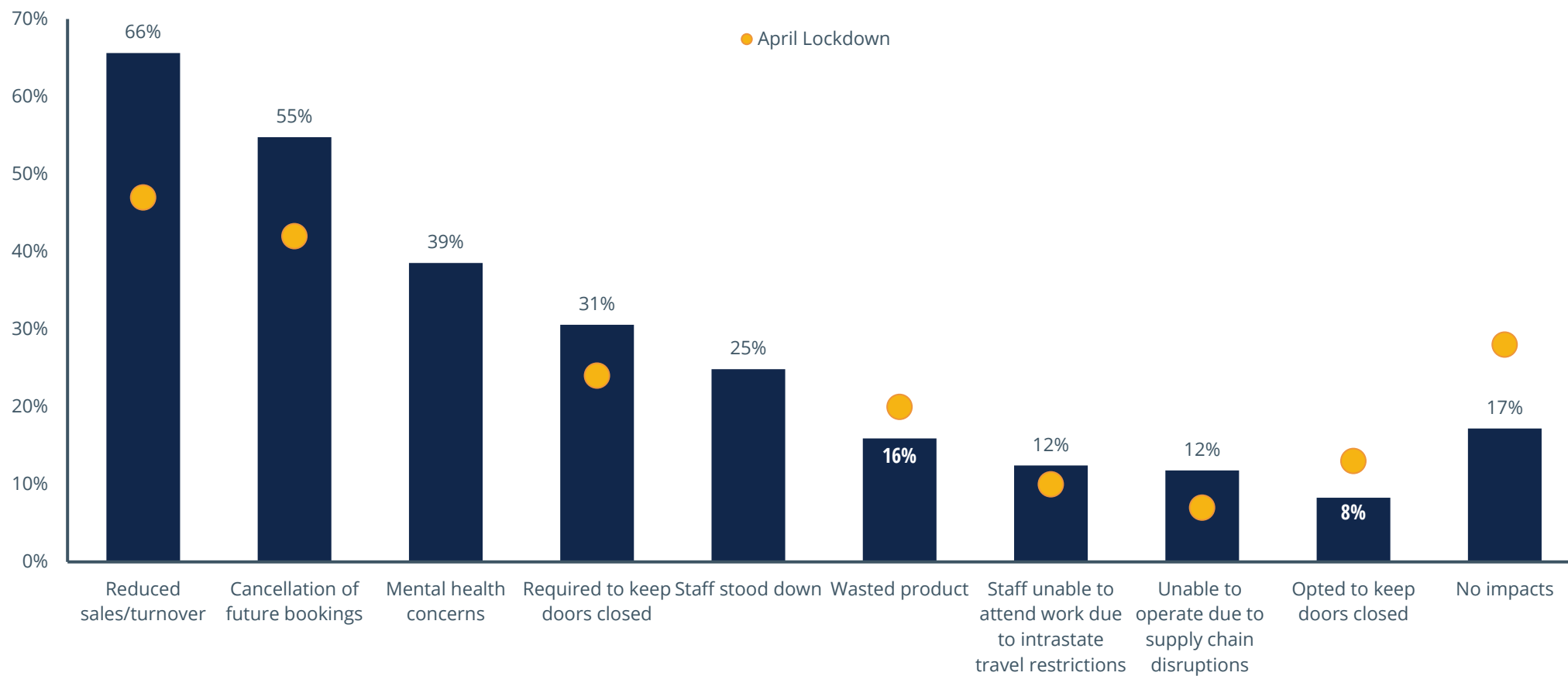
### What is a fair amount of compensation (\$) to cover the current four-day lockdown?

Average Response



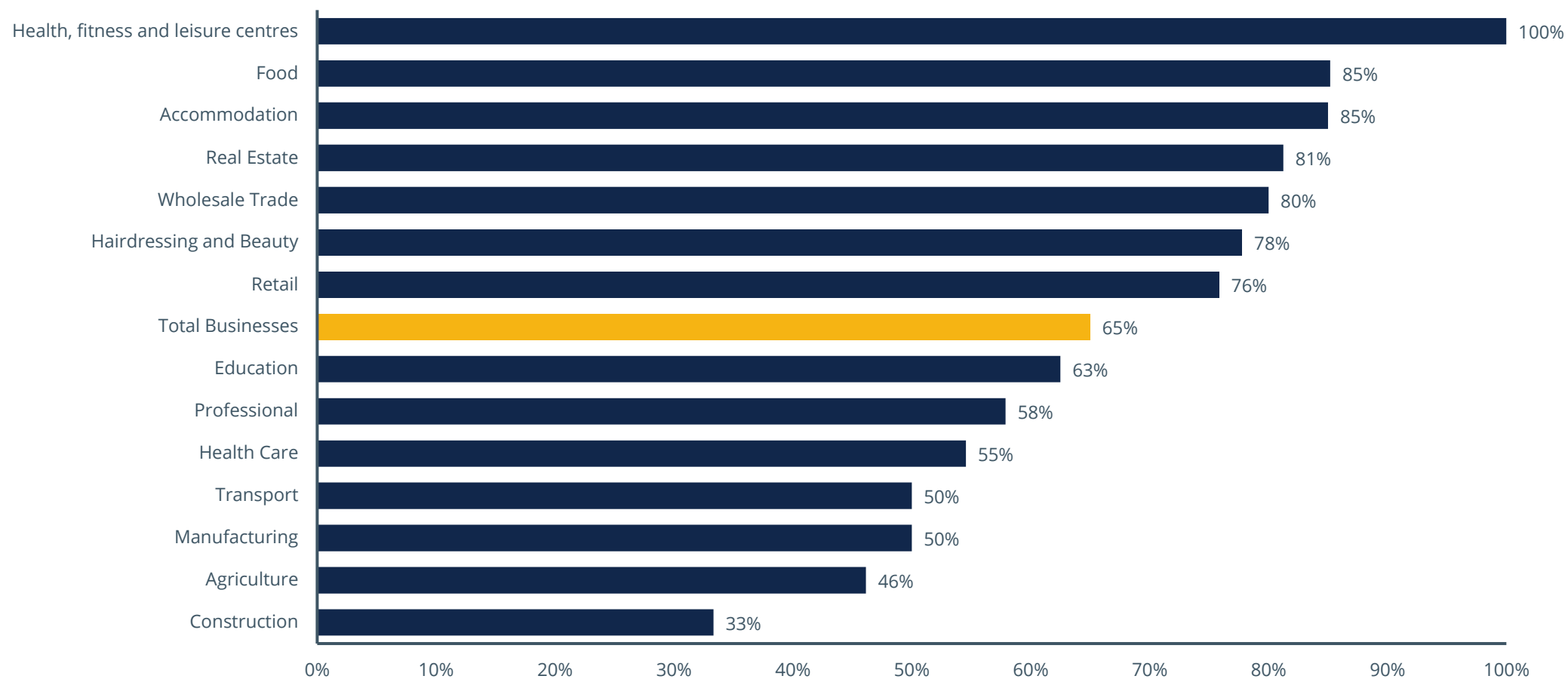
## BUSINESS IMPACTS\*

### Which of the following is your business experiencing over the four-day lockdown period?



\*The options "Mental health concerns" and "Stood staff down" were not included in the April survey.

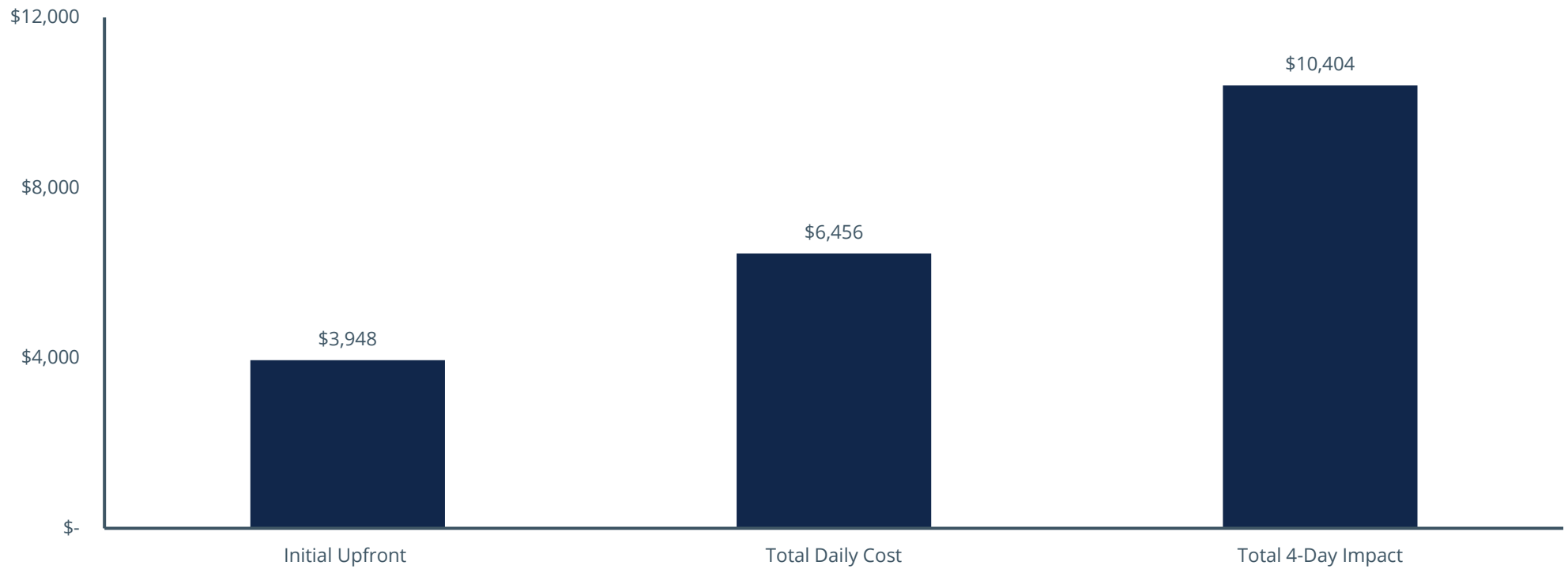
## Proportion experiencing reduced sales/turnover



Regional Snapshot – Total Costs - Small Businesses

**Please provide your best estimate (\$) of the total costs borne by your business over the four day lockdown period (initial upfront + daily costs)**

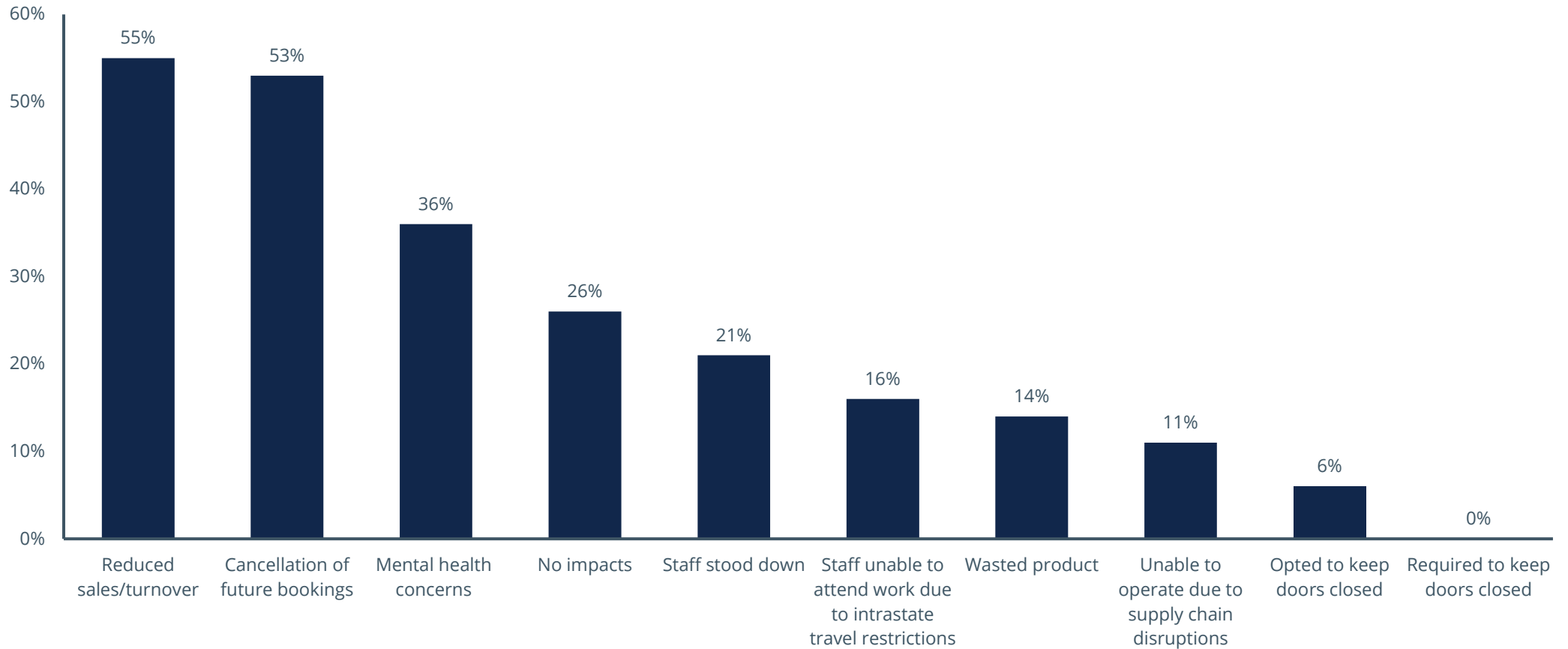
Average Response, Regional WA, Small Businesses





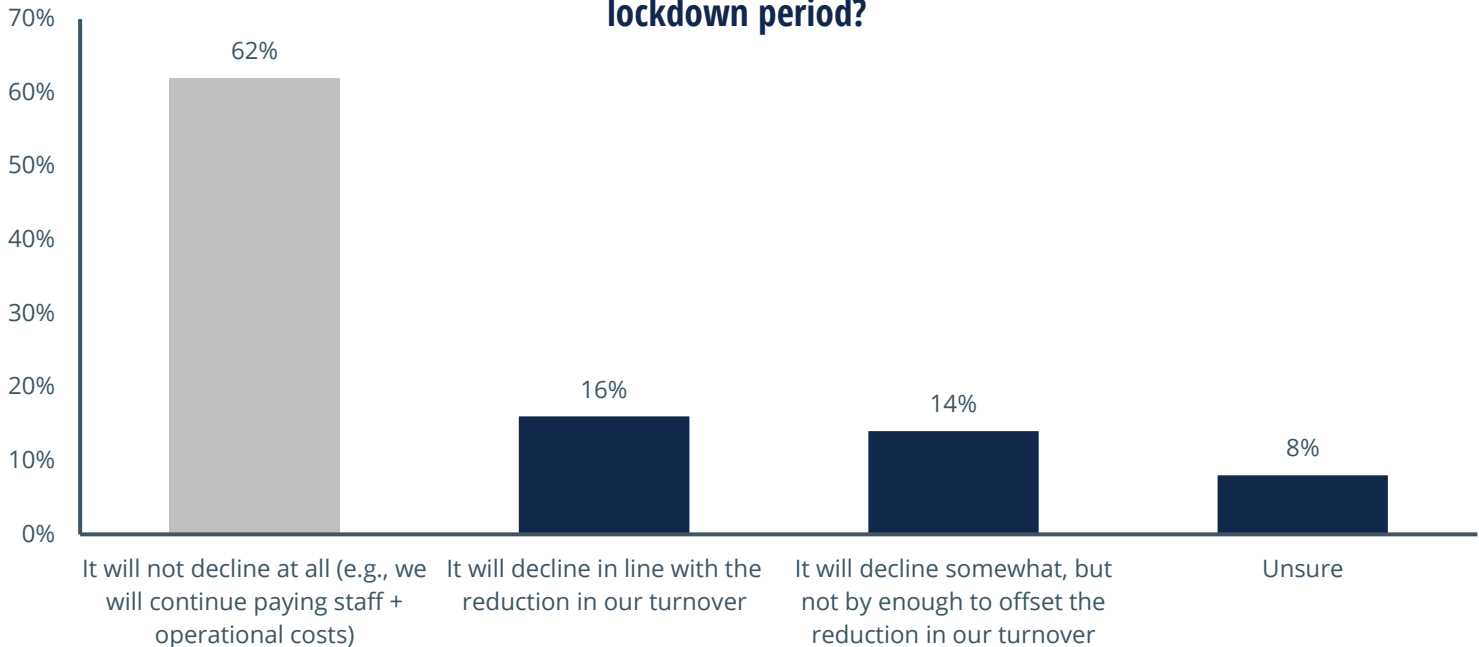
Regional Snapshot

## Which of the following is your business experiencing over the four-day lockdown period? Regional WA



## THE MAJORITY OF BUSINESSES WILL STILL INCUR FULL OVERHEADS

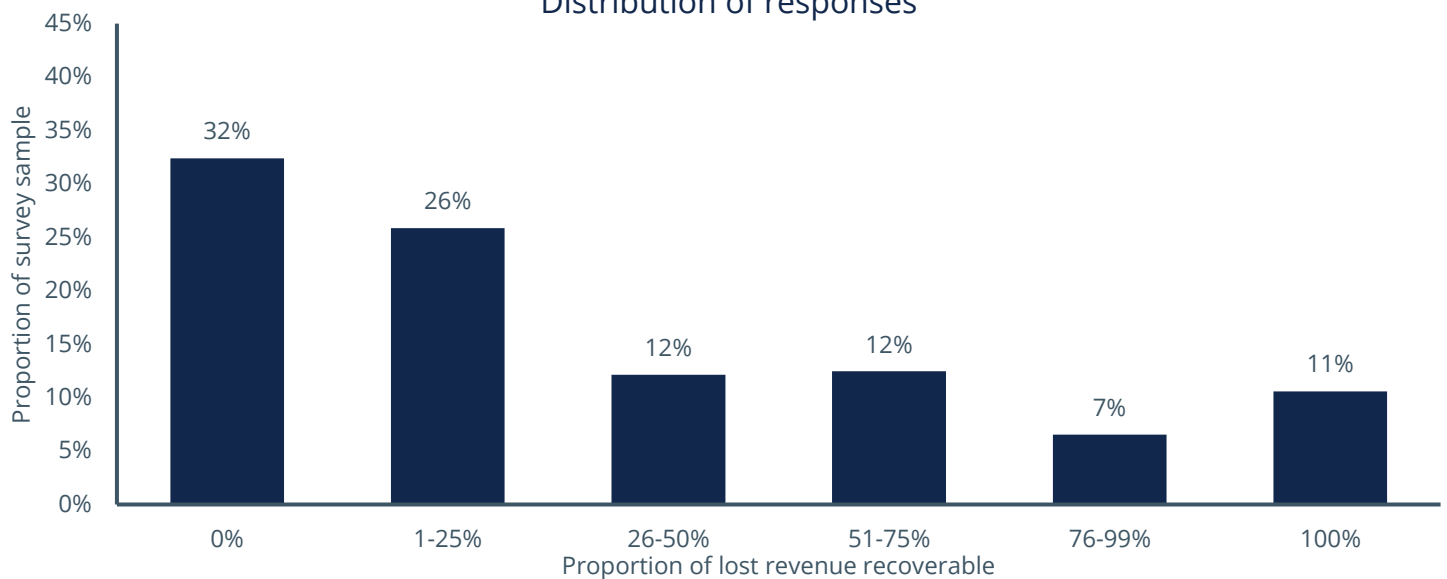
**To what extent will your wages and overheads bill decline during the lockdown period?**



## BUSINESSES EXPECT TO RECOVER 28% OF LOST REVENUE WHEN RESTRICTIONS EASE, ON AVERAGE

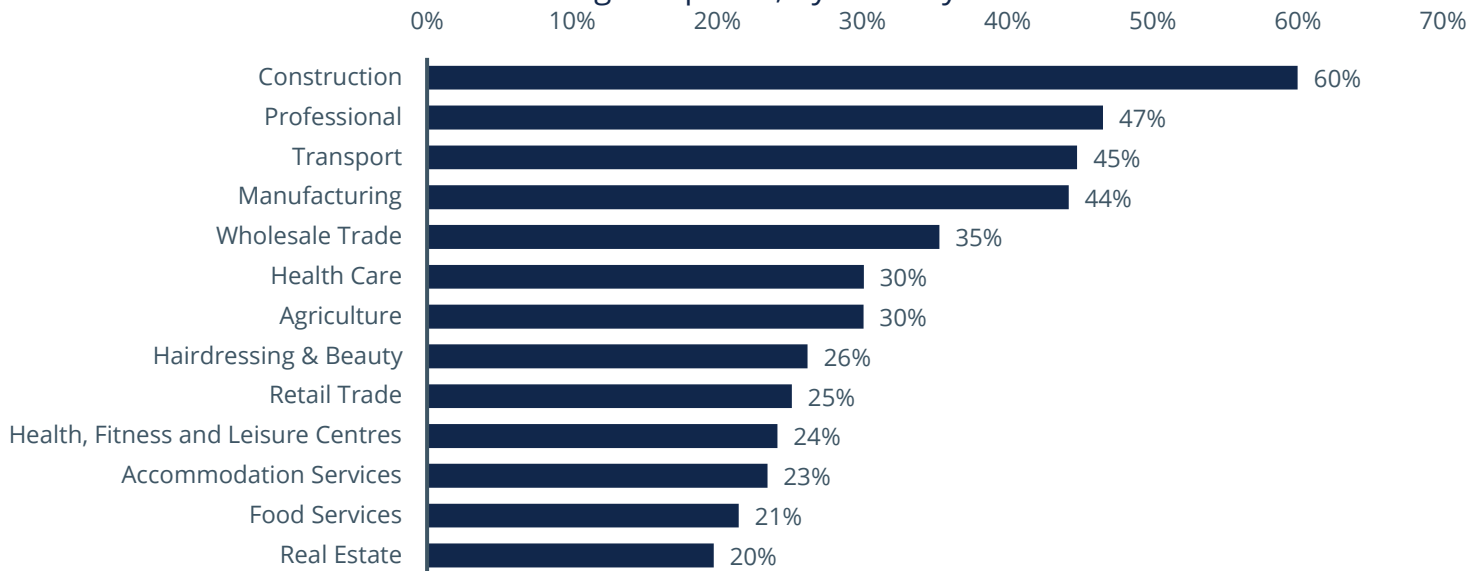
**Does your business expect to make up any of the revenue losses incurred when restrictions ease? Please indicate the proportion of lost revenue you expect to recover (%)**

Distribution of responses



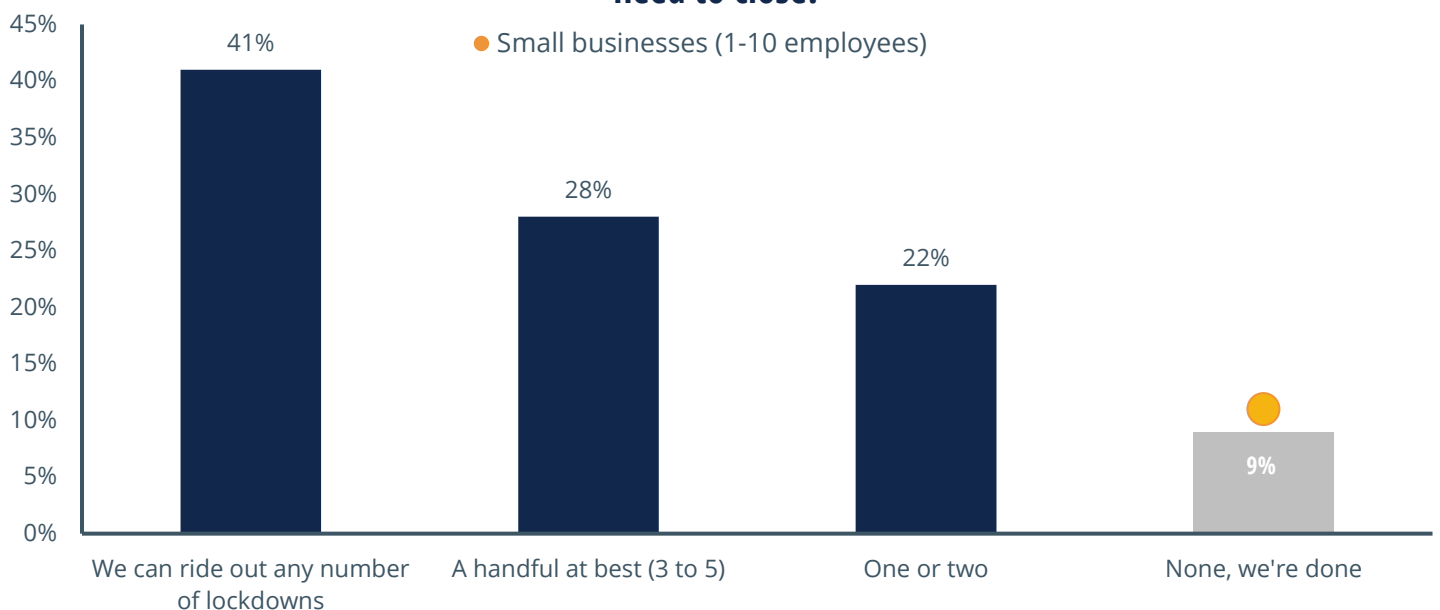
## Does your business expect to make up any of the revenue losses incurred when restrictions ease? Please indicate the proportion of lost revenue you expect to recover (%)

Average response, by industry



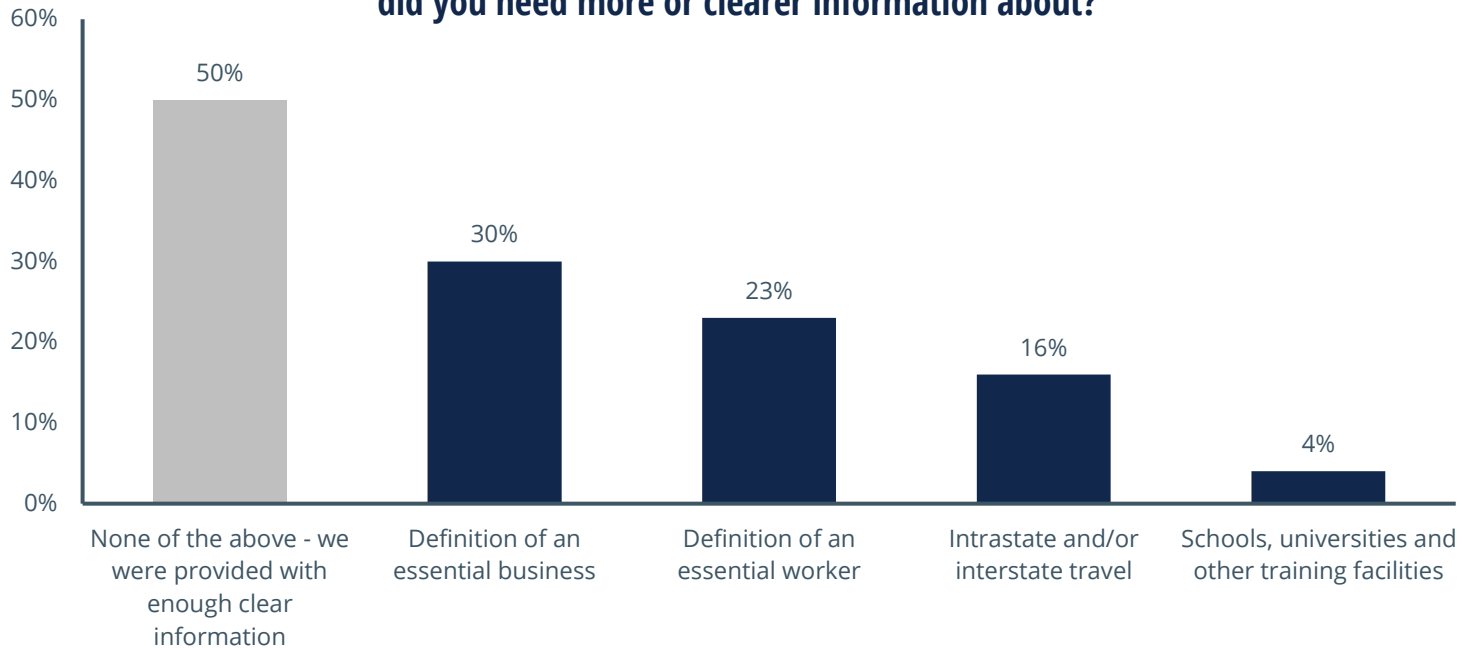
## SO, HOW MANY MORE LOCKDOWNS CAN WA BUSINESSES BEAR?

### How many more of these snap lockdowns can your business bear before it may need to close?



## GOVERNMENT COMMUNICATION & VACCINATION STRATEGY

**Thinking about the Government's lockdown communication strategy, what did you need more or clearer information about?**



**To what extent do you support Government making vaccinations mandatory for high-risk sectors and occupations?**

