Chamber of Commerce and Industry WA

Small Business Summit 2026

Real Connections. Practical Insights. Business Growth.

MONDAY, OCTOBER 26

8am – 4pm | Pan Pacific Hotel, Golden Ballroom



KEYNOTE SPEAKER
Hon Jackie Jarvis MLC,
Minister for Agriculture and Food; Fisheries; Forestry; Small Business; Mid West

PANELLIST
Dr Daniel Kiely,
Chief Economist, CCIWA

PANELLIST
Saj Abdoolakhan,
Small Business Commissioner and CEO, Small Business Development Corporation

KEYNOTE SPEAKER
Patria Jafferies,
Co-founder, Dome Coffees Australia

KEYNOTE SPEAKER
Andrew Holder,
Founder and Managing Director, Revo Fitness

EVENT PARTNERS

adapt. juicebox MITSUBISHI MOTORS zetta

PANEL PARTNER

EVENT SUPPORTERS

City of Joondalup · CITY OF PERTH City of Light · City of Stirling City of Choice · Chamber of Commerce and Industry WA Business Law WA

Small Business Summit 2026

Real Connections. Practical Insights. Business Growth.

MONDAY, OCTOBER 26



Chamber of Commerce and Industry WA

PROGRAM

8:00am	**Registration and Networking**
8:20am	**SMALL BUSINESS SUMMIT OPEN**
8:20am	**Welcome and Housekeeping** Raquel Todd, *Master of Ceremonies*
8:25am	**KEYNOTE ADDRESS: Minister's Remarks** Hon Jackie Jarvis MLC, *Minister for Agriculture and Food; Fisheries; Forestry; Small Business; Mid-West*
8:35am	**The State of Small Business: Where WA Stands** Saj Abdoolakhan, *Small Business Commissioner and CEO, Small Business Development Corporation WA*
8:55am	**KEYNOTE ADDRESS: Seizing Opportunity** Andrew Holder, *Founder and Managing Director, Revo Fitness*
9:15am	**PANEL SESSION: The Future of Small Business** Introduction: Brad Eagle, *State Manager, SME & Small Business, WA, SA & NT, Westpac* Facilitator: Alison Savage, *Principal Adviser, Media and Government Relations, CCIWA* Panel: Dr Daniel Kiely, *Chief Economist, CCIWA* Saj Abdoolakhan, *Small Business Commissioner and CEO, Small Business Development Corporation* Andrew Holder, *Founder and Managing Director, Revo Fitness*
9:50am	**MORNING TEA AND NETWORKING**
10:20am	**How to Maximise the Value of Your Business** Gabe Enslin, *Co-founder and Leader, adapt*
11:00am	**Marketing in the Digital Age: What Actually Works** Paul Clout, *Senior Strategist, Juicebox* Kelly Lyons, *Senior Digital Strategist, Juicebox*
11:40am	**Unlock the Power of Fleet** Andrew Kamphaug, *National Fleet Sales Manager, Mitsubishi Motors Australia* James Wild, *Partnership Manager – Small Fleets, Mitsubishi Motors Australia* Darren Smith, *Director – Small Fleet Sales & Partnerships, Mitsubishi Motors Australia*
12:20pm	**LUNCH**
1:05pm	**KEYNOTE ADDRESS: Unlocking Opportunity Through Customer Loyalty** Patria Jafferies, *Co-founder, Dome Coffees Australia*
1:25pm	**Watch AI Begin to Build a Business – Live** Jack Vassallo, *AI Engineer, Zetta* Nicki Pereira, *Technology Executive and AI Systems Architect, Zetta*
2:05pm	**AI and Workplace Disputes** Ryan Martin, *Group Legal Director, Business Law WA*
2:25pm	**Why Do Some Businesses Consistently Attract and Retain Great People While Others Struggle with Turnover, Leadership Challenges and Skills Shortages?** Chris Nunn, *Manager, HR & Workplace Relations Consultancy, CCIWA*
2:45pm	**Closing Remarks and Key Insights** Raquel Todd, *Master of Ceremonies*
2:50pm	**AFTERNOON TEA AND NETWORKING**
4:00pm	**SMALL BUSINESS SUMMIT CLOSE**

Keep up to date with all our latest events: cciwa.com/events