



Chamber of Commerce  
and Industry WA

# Small Business Summit 2026

Real Connections. Practical Insights. Business Growth.

**MONDAY, OCTOBER 26**

8am – 4pm | Pan Pacific Hotel, Golden Ballroom

**PANELLIST**

Dr Daniel Kiely,  
Chief Economist,  
CCIWA



**PANELLIST**

Hon Jackie Jarvis MLC,  
Minister for Agriculture and  
Food; Fisheries; Forestry;  
Small Business; Mid West



**PANELLIST**

Saj Abdoolakhan,  
Small Business Commissioner  
and CEO, Small Business  
Development Corporation



**KEYNOTE SPEAKER**

Patria Jafferries,  
Co-founder,  
Dome Coffees Australia



**KEYNOTE SPEAKER**

Andrew Holder,  
Founder and Managing Director,  
Revo Fitness



**EVENT PARTNERS**



**PANEL PARTNER**



**EVENT SUPPORTERS**



# Small Business Summit 2026

Real Connections. Practical Insights. Business Growth.

MONDAY, OCTOBER 26



## PROGRAM

|         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|---------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00am  | Registration and Networking                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 8:30am  | <b>SMALL BUSINESS SUMMIT OPEN</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 8:30am  | Welcome and Housekeeping <b>Raquel Todd, Master of Ceremonies</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 8:35am  | <b>The State of Small Business: Where WA Stands</b><br><b>Saj Abdoolakhan, Small Business Commissioner and CEO, Small Business Development Corporation WA</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 8:55am  | <b>KEYNOTE ADDRESS: Seizing Opportunity</b><br><b>Andrew Holder, Founder and Managing Director, Revo Fitness</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 9:15am  | <b>PANEL SESSION: The Future of Small Business – brought to you by Westpac</b><br>Introduction: <b>Brad Eagle, State Manager, SME &amp; Small Business, WA, SA &amp; NT, Westpac</b><br>Facilitator: <b>Alison Savage, Principal Adviser, Media and Government Relations, CCIWA</b><br>Panel: <b>Hon Jackie Jarvis MLC, Minister for Agriculture and Food; Fisheries; Forestry; Small Business; Mid-West</b><br><b>Dr Daniel Kiely, Chief Economist, CCIWA</b><br><b>Saj Abdoolakhan, Small Business Commissioner and CEO, Small Business Development Corporation</b><br><b>Andrew Holder, Founder and Managing Director, Revo Fitness</b> |
| 9:50am  | <b>MORNING TEA AND NETWORKING</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 10:20am | <b>How to Maximise the Value of Your Business</b><br><b>Gabe Enslin, Co-founder and Leader, adapt</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 11:00am | <b>Marketing in the Digital Age: What Actually Works</b><br><b>Paul Clout, Senior Strategist, Juicebox</b><br><b>Kelly Lyons, Senior Digital Strategist, Juicebox</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 11:40am | <b>Unlock the Power of Fleet</b><br><b>Andrew Kamphaug, National Fleet Sales Manager, Mitsubishi Motors Australia</b><br><b>James Wild, Partnership Manager – Small Fleets, Mitsubishi Motors Australia</b><br><b>Darren Smith, Director – Small Fleet Sales &amp; Partnerships, Mitsubishi Motors Australia</b>                                                                                                                                                                                                                                                                                                                           |
| 12:20pm | <b>LUNCH</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 1:05pm  | <b>KEYNOTE ADDRESS: Unlocking Opportunity Through Customer Loyalty</b><br><b>Patria Jafferries, Co-founder, Dome Coffees Australia</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 1:25pm  | <b>Watch AI Begin to Build a Business – Live</b><br><b>Jack Vassallo, AI Engineer, Zetta</b><br><b>Nicki Pereira, Technology Executive and AI Systems Architect, Zetta</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 2:05pm  | <b>AI and Workplace Disputes</b><br><b>Ryan Martin, Group Legal Director, Business Law WA</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 2:25pm  | <b>Why Do Some Businesses Consistently Attract and Retain Great People While Others Struggle with Turnover, Leadership Challenges and Skills Shortages?</b><br><b>Chris Nunn, Manager, HR &amp; Workplace Relations Consultancy, CCIWA</b>                                                                                                                                                                                                                                                                                                                                                                                                 |
| 2:45pm  | Closing Remarks and Key Insights <b>Raquel Todd, Master of Ceremonies</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 2:50pm  | <b>AFTERNOON TEA AND NETWORKING</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 4:00pm  | <b>SMALL BUSINESS SUMMIT CLOSE</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

Keep up to date with all our latest events: [cciwa.com/events](https://cciwa.com/events)